CASE STUDY

OTTO AUSTRIA GROUP

LEADING E-COMMERCE SOLUTIONS FOR AUSTRIA AND THE DACH REGION

otto austria group

The Company

The Otto Austria Group is one of the most prominent e-commerce players in the German-speaking region, operating five locally managed brands across Austria, Switzerland, and Germany.

While the flagship platform Otto.de is directly managed by the parent company, the regional subsidiaries such as Otto Versand, Universal, and Lascana in Austria, as well as Ackermann, Jelmoli, and Lascana in Switzerland, are coordinated independently. Collectively, these brands rank among the top three online retailers in their respective national markets.

To ensure seamless operations and IT support across regions, the Otto Austria Group's infrastructure is distributed across Graz and Salzburg, with critical integration points to the central systems located at the corporate headquarters in Hamburg.

The Challenge

In a distributed IT environment, data consistency and accessibility are vital.

Prior to the adoption of PeerGFS, the Otto Austria Group relied on location-based single file servers with manual synchronization strategies. This setup posed several problems: outdated data remained accessible long after deletion, leading to data protection issues; version conflicts were frequent; and manual overhead was significant, particularly when software updates had to be rolled out to multiple locations.

Server downtimes at one location disrupted workflows and caused frustration among users. Earlier attempts to mitigate these issues using Microsoft DFS failed to provide the needed robustness.

Project Profile

PEER SOFTWARE SOLUTION

- PeerGFS™

CUSTOMER PLATFORM(S)

- Microsoft Windows

LOCATIONS

- Austria
- Switzerland
- Germany

INDUSTRY

- Retail / E-Commerce

APPLICATIONS

- Autodesk AutoCAD
- Microsoft Office
- Proprietary Software



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Solution

The Otto Austria Group implemented PeerGFS across three locations: Graz, Salzburg, and the corporate IT center in Hamburg.

The main objectives were to eliminate single points of failure, automate data consistency across all locations, and reduce IT overhead.

PeerGFS introduced a real-time, active-active synchronization. Previous one-directional replication mechanisms were replaced by a robust bi-directional system with built-in conflict detection and resolution.

Results

Increased Availability:
Employees now experience uninterrupted access to data, even during scheduled maintenance or unexpected outages.

Operational Simplicity:
IT staff benefit from simplified file management, automatic version consistency, and reduced manual effort.

Benefits

FAST FILE ACCESS

Improve Productivity for distributed teams by enabling fast local access to shared project files.

CROSS PLATFORM

Replicate Data between the Storage Systems which best meet specific application / business requirements.

FILE LOCKING

Enable fast, local access to shared file data without the risk of version conflicts

NO VENDOR LOCK-IN

Non-proprietary, software-based solution supports native file and object formats.

ABOUT US

Since 1993, Peer Software has developed data management solutions that address unique challenges related to data synchronization, backup, and file collaboration in multi-site (WAN) environments.

EMEA OFFICES

P +44 20 77098 22 (UK)
P +49 89 2620763 22 (DE)
P +971 4 424 5005 (ME)

sales.emea@peersoftware.com

US OFFICE (HQ)

P +1 703 763 7700

sales@peersoftware.com

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